Privacy Policy for Falco Lighting LLC

Effective Date: 1/11/25

Falco Lighting LLC ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <u>www.falcolightingllc.com</u> or engage with our services.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, mailing address, and any information provided via contact forms or service inquiries.
- **Usage Data:** Information automatically collected when you visit our website, such as IP address, browser type, device type, and pages visited.
- **Cookies:** Data collected through cookies to enhance your browsing experience (see "Cookies" section below).

2. How We Use Your Information

We use the information we collect to:

- Provide and manage our services.
- Respond to inquiries and customer service requests.
- Improve our website, services, and customer experience.
- Send promotional materials or updates (only with your consent).
- Comply with legal obligations.

3. Sharing Your Information

We do not sell or rent your personal information. However, we may share your information with:

- **Service Providers:** Third-party vendors assisting in our operations (e.g., hosting, analytics, marketing).
- Legal Compliance: Authorities if required by law or to protect our rights.

4. Cookies

We use cookies to:

- Analyze website traffic and user behavior.
- Improve website functionality. You can disable cookies through your browser settings.

5. Your Data Rights

Depending on your location, you may have the following rights regarding your personal information:

- Access, correct, or delete your data.
- Opt out of receiving promotional communications.
- Request data portability. To exercise these rights, contact us at johnfalco@falcolightingllc.com.

6. Data Security

We implement reasonable measures to protect your personal information from unauthorized access, alteration, or disclosure. However, no security measures are completely foolproof.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these sites.

8. Updates to This Privacy Policy

We may update this Privacy Policy periodically. The latest version will always be posted on our website, and significant changes will be communicated.

9. Contact Us

If you have questions about this Privacy Policy or your data, please contact us:

Falco Lighting LLC 6245 NW 24 Ct Margate, FL, United States, 33063

Email: johnfalco@falcolightingllc.com Phone: 561-672-4125